



**NEXT LEVEL  
LEADERSHIP**

SOARING TO NEW HEIGHTS

# BBNC's Commitment to Excellence

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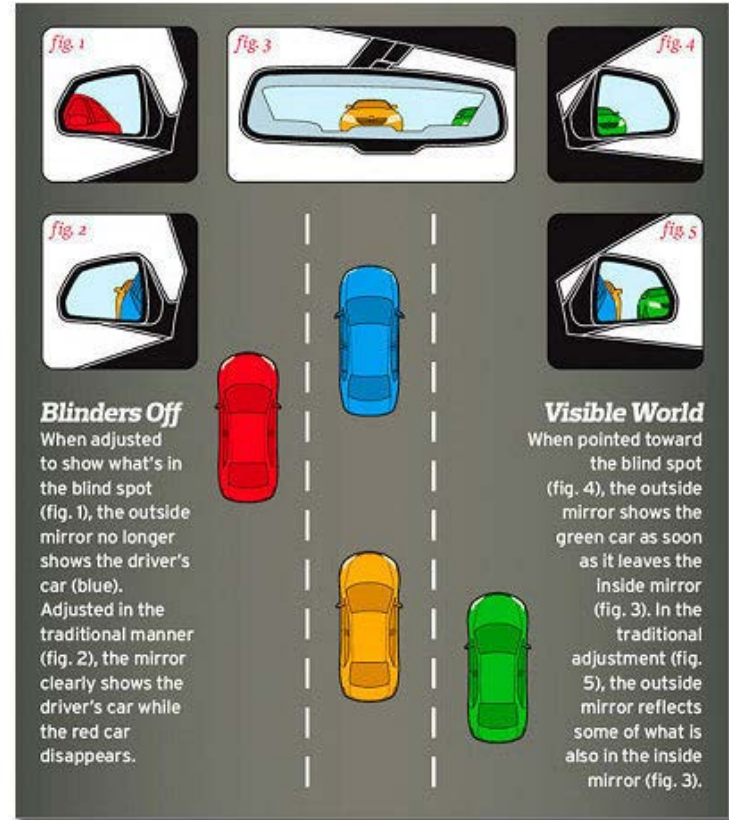
Pursuit of Excellence  
Scott Torrison, COO, BBNC



# Safety Moment

## Mirror Checklist

- Adjust drivers seat
- Position Mirrors
  - Minimize blind spots
- Use Mirrors
  - Continual scan
  - Make it a habit
  - Learn to be proficient





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# Pursuit of Excellence

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# Excellence

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- Webster: The Quality of being Outstanding or Extremely Good
- Origin: Latin to “Surpass”



# Excellence Must Be Pursued

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- Collins:
  - “Good” is the enemy of “Great”
- Excellence is something:
  - that is truly exceptional,
  - that must be strived for,
  - that’s not just good



# Excellence in Business – NOT

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- Excellence is NOT...
  - “Outstanding” Earnings, Cash Flow
  - “Extremely Good” Safety Results
  - “Surpassing” Lofty Goals
  - “Great” Metrics
- These are *Outcomes* (of Excellence)



# Lesson of the Checkered Flag

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- Auto Racing
  - *1<sup>st</sup> to the Checkered Flag*
- The Winning *Outcome*:
  - at the finish line (in a millisecond)
- The Win *results* from **excellence**...
  - ...in advance at every level:
    - A great race car
    - A great driver
    - A great team
    - A great owner



# Excellence in Business – YES!

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- Excellence is...
  - “Outstanding” Individual Contribution
  - “Extremely Good” Culture of Safety
  - “Unsurpassed” Commitment & Effort
  - “Great” Quality & Execution
- *Excellence* is the source of great *Outcomes*





# Personal Excellence in Leadership

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- Owner-mentality
- Taking Responsibility  
(not exercising authority)
- Driven to Succeed
- Servant Leadership  
(humility)
- Personal and professional accountability
- Unsurpassed personal ethics
- Doing what's right the first time and every time



# Excellence as the Standard?

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- What if...excellence was truly the standard?
- What if...each of us really committed to personal excellence?
- What if...we actually expected excellence from each other?
- What would that mean to us individually, to our families, to our co-workers, to our companies, to our communities?

# Let's Raise the Bar to Excellence...Together

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- Raising The Bar
  - Excellence at every level (checkered flag)
  - Personal commitment and pursuit
- BBNC's commitment to excellence
  - Driven, supportive, servant leadership
  - Strategic focus and commitment to success
  - Unsurpassed personal and professional ethics
  - Highest of standards and accountability





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**Thank you!**

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